

Gournes Property, Heraklion, Crete Island, Greece



## Location – Key Features



**Crete,** the largest island of Greece, is one of the most popular Greek tourist destination. Its great cultural heritage, Minoan palaces, Venetian towns, Medieval Castles, Ottoman mosques and Byzantine monasteries, constitute a world wide cultural destination. A unique combination of urban scenery, natural wealth and hot-summer - Mediterranean climate with very mild winter time, makes the island an appealing all-year-round destination. Its unique beaches, impressive mountainscapes, fertile valleys and steep gorges, are all distinctive different from the rest of Greece. In terms of customs, daily life, nature and rich gastronomic culture, the island offers an amazing holiday experience.

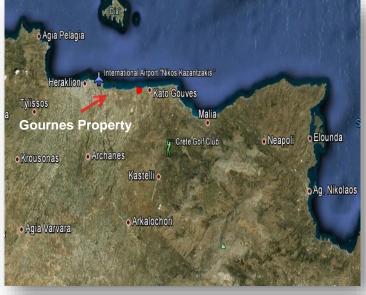
**The Property** presented is located in the municipality of Hersonissos, at the district of **Gournes**, on the east coast of **Heraklion city**, Crete's administrative capital of the island of Crete and capital of Heraklion regional unit.

The International Airport "Nikos Kazantzakis" (located c.16km from the Property), is the second busiest airport in Greece, with passengers arrivals amounting to 7.5 mill in 2017 and passenger rate increase by +13.3% in 2016 and 9% in 2017. In April 2018, airport expansion projects (2.900sq.m terminal facilities and renovation of another 8.000 sq.m) have been completed. The New International Airport in Kastelli (located c.20km from the Property) is under construction with expected operation till the end of 2023. This airport will replace the existing one and it is estimated that it would handle about 10 mil. passengers a year.

As Crete's major sea transport hub, the **Port of Heraklion** has made significant progress towards modernizing and improving its cruise related infrastructure, systems and terminal facilities. State of the art ro-pax vessels link Heraklion to Piraeus twice daily and there are daily coastal services to the Dodecanese. During summer months, additional daily coastal services link Heraklion with the Cyclades by high speed and conventional ferries. Second in passenger traffic after the Port of Piraeus, Heraklion Port in 2017, amounted to almost 2,2 mill. passengers, among which 200,000 were cruise passengers.

The property has an internal road network, and is located 250m from the New National High way - **European route E75** - that runs through the island and connects Heraklion with the three other major cities of Crete: Agios Nikolaos, Chania & Rethymno, also easy access to public facilities. New road network is under construction, including the North Road Axis of Crete, which is part of the Trans-European Road Network.





## Location – Key Features



The Municipality of Hersonissos, where the Property is located, as well the wider region has an important archeological and cultural presence that reflects its physiognomy. Its history begins from the pre-Minoan era and the region has a significant number of monuments complemented by modern cultural infrastructures, composing an integrated cultural network, of world wide attraction.

The archaeological sites of Knossos, Festos, Gortys, Tylissos, the Port Fortress Heraklion, & Malia Palace, are some of the most well known. At a distance of 8 nautical miles (14.5 km) right in front of the Property, lies the island of Dia, a protected environmental area.

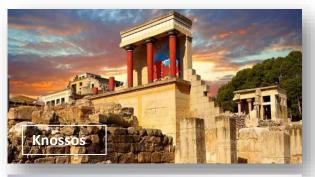
The Property has also direct proximity to the International Exhibition Center and the Cretaguarium and are located 10 km from Crete Golf Club.

Hersonissos, is the most organized tourist destination of Crete. It is known for its high quality hotel facilities, conference facilities and for the natural beauties. 80% of hotel accommodation Luxury (4 and 5 star) of Heraklion Prefecture are located in the Hersonissos. Furthermore, the region of Heraklion excels in tourism infrastructure and superb premium resort hotels exceeding 72,000 beds, out of which 44,000 refer to 4\* and 5\* hotels (as of year 2018).

The wider area near the coastal zone, apart from tourist activity, is also operating as a holiday home area with tendencies to turn into a peri-urban area of city of Heraklion.

The Property is facing a bathing coast, part of an open bay about 950m long. At the western and eastern end of the Properties (Plot II) are the main organized beaches (Karteros, Amnisos, Limanakia ect). Both the coastal zone and the sea bottom are sandy.

A small port, at the western end of the property, offers ideal berth for private leisure boats and yachts.







## The site - Overview





### The site - Overview



As part of the privatization program, the Hellenic Republic Asset Development Fund ("HRADF") seeks to explore potential interest for the Property located in Gournes, at the municipality of Hersonissos, Heraklion, Crete, consisting of a land plot of a total area 345.567 sq.m.

HRADF's land plot area offered for development by the investor(s) is of 345,567 sq.m in total, part of a larger property of 708,061 sq.m. used to serve as an ex U.S. Airbase till 1995. The remaining land plot of 362,494 sq.m. is under concession to various entities (e.g. the Hellenic Centre for Marine Research (HCMR), which includes the Cretaquarium, the National Exhibition Center, the Greek Air Force for officers' housing, the Town Hall & Public Schools, etc.) by the Public Property Company (PPCo).

The property includes a coastline of approx. 630 meters and a well developed internal road network and access to public facilities.

Northwest of the Property a small dock yard is located. Special approvals are required for the development of a small touristic harbor, in the form of an anchorage or roadstead.

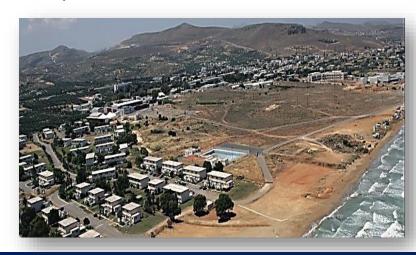
The property has defined seashore boundaries, is not characterized as an archeological site (3249/16.06.2014 decision), neither as protected nor forest area (for 717.854 sq.m under 3078/14.05.2015 document of Forest Protection Authority).

The ESCHADA (special plan for the spatial development of public properties) for the Property, issued pursuant to article 10 et seq. of law 3986/2011, has been approved by virtue of a Presidential Decree published in the Government Gazette Issue D' 238/11.05.2021.

In total 345,567 sq.m. refers to the area of exploitation by the investor (the "Property")

The Exploitable Area of c. 345,567 sq.m. is consisting of two plots:

- ❖ Plot I of c. 29,113 sq.m. in the south and
- Plot II a beachfront plot of c. 316,454 sq.m. in the north



## The site - Overview









### Accessibility



- The Property is located 500m from the residential area of "Gournes", 10,0km from the residential and prime touristic area of Hersonisson and 16,0km East from the City of Heraklion.
- 250m from the New National Highway of Heraklion Agios Nikolaos (known as North Road Axis of Crete - BOAK).
- The property has façade in the old highway of Heraklion Agios Nikolaos.
- 16,0km from the Heraklion main Port and 13,0km from the International Airport "Nikos Kazantzakis". The New International Airport of "Kasteli" will be closely located.
- The property has a well organized internal road network (most of them with asphalt) connecting directly all plot areas.





## **Exploitation Concept**



The exploitation concept includes the sale of ownership rights over the Property ("Freehold").

The Property will be developed in accordance with the procedures for urban-planning maturity, prescribed in the provisions of L. 3986/2011, as in force and the relative Special Town Planning Development Plan (ESCHADA).

According to ESCHADA, the Property may be developed under the "Mixed Use", including the uses: "Theme Park - Retail" and "Tourism-Leisure, including casino".





## **Exploitation Concept**





#### Plot I:

Concerns a plot of 29.113 sq.m. in the south part

### Theme park – Retail park – Leasure uses

Maximum buildable area: 29.113 X 0,4 = 11.645 sq.m. Maximum coverage: 29.113 X40% = 11.645 sq.m.

#### Plot II:

Concerns a beachfront plot of 316.454 sq.m

Tourism – Leisure uses, including casino use.

Maximum buildable area: 316.454 X 0,15 = 47.468 sq.m. Maximum coverage: 316.454 X 20% = 63,290 sq.m.

Indicative Scenario A:

Standard type Hotel, Furnished Apartments & Mixed type

Indicative Scenario B:

Mixed (Composite) Tourist Resort: Hotel - bungalows & branded freehold villas

### **Exploitation Concept**



### Permitted Land Uses of Zone I

- Commercial Stores, Retail, Hypermarkets, Shopping Centers
- Banks, Offices, Administration Buildings, Communal Used Buildings
- Athletic Facilities
- Cultural Facilities
- Social Welfare Buildings
- Restaurants
- Soft drink facilities
- Parking (buildings plots)
- Exhibition Centers

### Permitted Land Uses of Zone II

- Tourist Facilities (main or not, including complex tourist buildings)
- Special Tourist Infrastructure and other tourist facilities
- Casino
- Commercial Stores , Retail
- Touristic port, in the form of an anchorage or roadstead.
- Athletic Facilities
- Cultural Facilities
- Churches
- Social Welfare Buildings
- Restaurants
- Parking (buildings plots)
- Exhibition Centers

### Access – Global, National & Regional Level



### Flight times to Heraklion Intl. Airport

Athens:	0h 54'
---------	--------

■ Istanbul: 1h 23'

■ Zurich: 2h 53'

■ Paris: 3h 29'

■ London: 3h 51'

■ Moscow: 3h 34'

■ Berlin: 3h 08'

■ Dubai: 4h 21'

■ Stockholm: 3h 53'

### **Distances / Drive-times from main sites**

■ Airport: 0h 12′ – 12 km

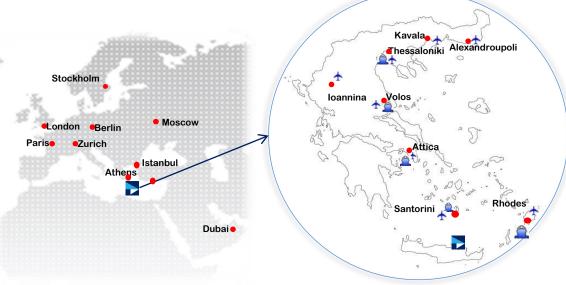
■ Port: 0h 15′ – 16 km

■ Knossos: 0h 17′ – 20 km

■ Chania: 2h 30′– 138 km

■ Elounda: 1h 00′ – 61 km

































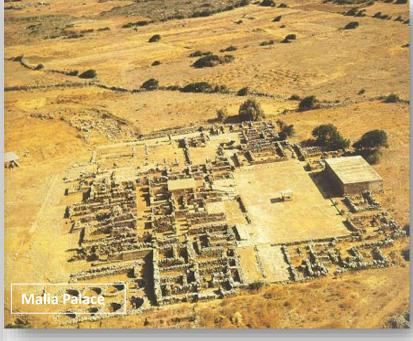




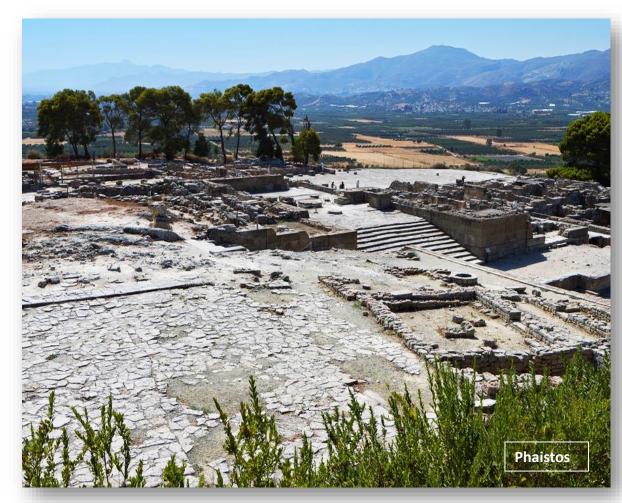
























# Appendix - Beaches





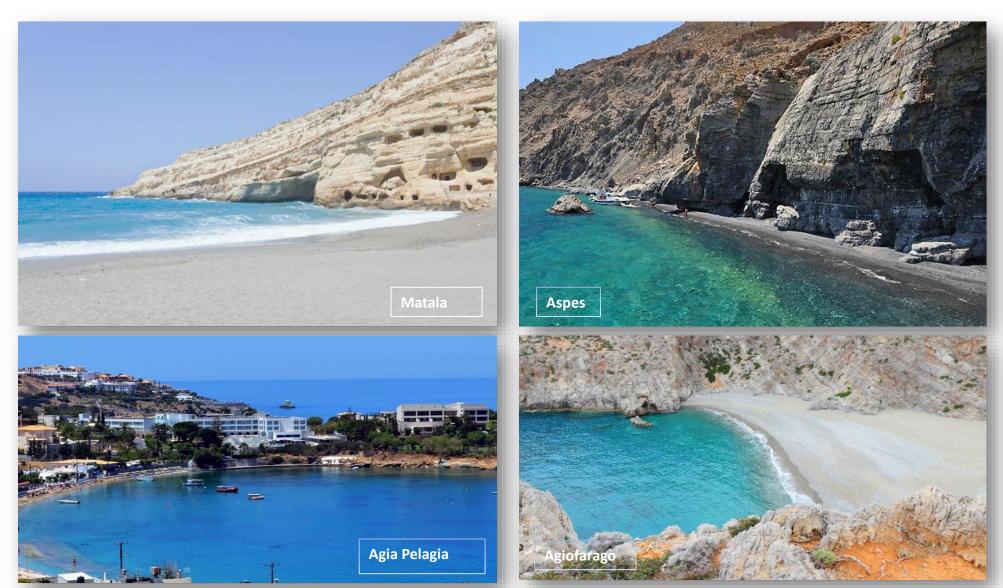






# Appendix - Beaches









### Contacts







**POTAMITISVEKRIS** 



Eslin & 20, Amaliados Str., Athens 115 23, Greece

Tel: +30 211 88 09 393 Fax: +30 211 88 09 399 Dimitris Andritsos

dandritsos@cerved.eurobank.gr

**Valia Dimou** 

vdimou@cerved.eurobank.gr

### Disclaimer

This presentation has been prepared by "Eurobank Ergasias", "Cerved Property Services S.A." and "Vekris Potamitis" Law Firm (all of the aforementioned companies hereinafter jointly the 'Advisors'). This presentation does not constitute an offer to arrange, underwrite, finance or invest in any of the assets to which it refers (hereinafter the 'Assets'). This presentation is strictly confidential, intended exclusively for internal use and for the benefit of the Hellenic Republic Asset Development Fund S.A. (hereinafter the 'HRADF') and may not be relied upon, or used by any person other than its intended recipients without the prior written consent of the Advisors. This presentation may not be reproduced, edited, copied or amended in any way, in whole or in part, by its intended recipients, and may not be given, disclosed, announced or notified to any third party, without the prior written consent of the Advisors.

The information contained in this presentation is being delivered for information purposes only and is not intended as an investment advice with respect to the purchase or sale of financial instruments, nor as an offer to provide financing. This presentation does not purport to be all-inclusive or to contain all of the information that the HRADF and/or any potential investor may require. No investment, divestment or other financial decisions or actions should be based solely on the information contained in this presentation. The present material should be read taking into consideration the oral presentation and explanations provided by the Advisors. HRADF and/or any other interested party, prior to entering into any transaction should independently assess and determine the economic risks and merits, as well as the legal, regulatory, tax and accounting characterizations, consequences and implications of any such transaction.

This presentation is based on information provided by HRADF and/or other competent public sector authorities. The Advisors do not guarantee the truth, accuracy and completeness of the above information and no liability whatsoever is undertaken in this regard. For the avoidance of doubt the Advisors are liable towards HRADF under the terms and limitations of the respective engagement letters. The information and opinions expressed in this presentation reflect the prevailing conditions and the Advisors' judgment as of this date, and no opinion is expressed or implied as to whether any such conditions will continue to prevail or what effect, if any, a change in such conditions would have on the opinions expressed herein. The opinions expressed herein are also subject to uncertainties surrounding such important factors as future regulatory and legislative developments affecting the business activity and operation of the Assets and/or ownership structure changes which may occur in connection with the Assets.

Finally, the Advisors assume no obligation to update or otherwise revise this presentation for events and/or circumstances that may occur subsequent to this date and any information or opinion expressed herein is subject to change without notice.